



City Manager's Report
April 9, 2019 City Council Meeting
Prepared By: Cleve Morris

Item#: 12.3

Subject: Authorize Road Closure by Placerville Downtown Association for 2019 Brewfest event scheduled for June 22, 2019.

Purpose: To approve road closures and any conditions for Placerville Downtown Association's (PDA) 2019 Brewfest Event.

Background: For the past several years, the PDA has sponsored a Brewfest in the downtown area. The event consists of booths and breweries and entertainment. In the past, staff has approved this event, which has included the closing of Main street from Sacramento Street to Bedford in recent years. This year's event is expanding due to attendance and PDA has proposed to extend the closed area from Bedford to Cedar Ravine. This will make Main Street closed from Sacramento Street to Cedar Ravine. PDA has requested that the City approve the request.

Discussion: Brewfest is one of PDA's major fund raisers that enables them to market Historic Downtown and promote downtown businesses. For the past 8 – 10 years the event has been held between Sacramento and Bedford Streets. Prior to that, there were years when the event extended to Cedar Ravine as is being requested this year.

Police and other departments have reviewed and approved the request. Because of the extension to Cedar Ravine, staff felt we should obtain Council approval for the Road Closure. Because of the extended road closure, Bedford Avenue will also be closed. PDA is prepared to submit an encroachment permit to CalTrans which will be required to close the road. In addition, staff will need to work with PDA on requirements to close the road. The right turn lane along Highway 50 heading east onto the south side of Bedford Avenue will be closed and necessary signage will be required. The west bound left turn lane onto Bedford Avenue will also need to be closed. The cost of closing these lanes will depend on CalTrans requirements.

PDA has requested barricades, and Shield volunteers to assist with the Road Closures. In addition, any event involving alcohol requires security. In the past, the City has provided security. However with the increased area, it will require additional police staff to monitor the area. Police Department Administration is working with PDA to determine the amount of staffing necessary for the event. Since this will require overtime, it has not been determined how the additional staffing will be funded.

Other costs will involve the delivery of barricades. It is not yet known if PDA is requesting assistance with the closure of Bedford at Highway 50.

Estimated cost to assist with known activities at this time is:

Police Department Staffing (7 Officers @ \$66/Hr):	Up to \$2,772
Public Works Staffing and Equipment:	\$400 - \$3000 depending on CalTrans requirements.

Staff recommends approval of the road closure but is seeking Council direction on costs for the event

Options:

1. Approve road closure and require PDA to reimburse the City for costs.
2. Approve road closure and funding to support event.
3. Approve the road closure only from Sacramento St. to Bedford Ave. and approve funding to support the event.
4. Approve the road closure only from Sacramento St. to Bedford Ave. and require PDA to reimburse the City for costs.
5. Do not approve the event.

Cost: The estimated cost to support the event at this time is \$3,172 - \$5,672.

Budget Impact: If necessary, a budget amendment will be made at year end.

Recommendation: Authorize Road Closure by Placerville Downtown Association for 2019 Brewfest event scheduled for June 22, 2019.



M. Cleve Morris, City Manager